

Business Profile

We would like to profile your business in this monthly newsletter and on the Chamber website. Distribution of the newsletter includes both members and non-members throughout the community and county.

Please complete the attached profile to participate or visit our website. We encourage you to submit pictures of your business, operations and products.

Business Directory

The Milford Chamber of Commerce will be producing the 2010 business directory for distribution in May. To enhance public awareness of your goods and services, we are offering advertising space in the directory to each of you. The cost per space is \$25. The directory will be distributed throughout the county at various venues.

By purchasing ad space, you will also be eligible to participate in a coupon insert that accompanies the directory.

Please contact us at via email at www.milford-chamber.com, by mail at PO Box 452, Milford or contact any of your Chamber board members. The deadline for submitting your ad and coupon is May 20th.

Milford Fest

Milford Fest 2010 is planned for May 28-29 from 9 am to 5 pm. If you would like to setup a vendor booth, please visit the Chamber's website at www.milford-chamber.com to obtain an application. Booth space is \$20 each. The deadline to submit applications is May 23th.

The Chamber will have booth space at the event. As a member you are invited to provide the Chamber with advertising materials for distribution. These materials will need to be delivered to Town Hall (inside first set of doors with each box labeled "Chamber") or to the booth the day of the event. If you would like to participate in the booth activities, please submit a request to info@milfordchamber.com.

Memorial Day Parade

If you would like be a participant in this year's Memorial Day Parade, contact Charlotte or Shanna at Town Hall. Call 658-4519 or email them at milfordtown@kconline.com. There is no cost to enter.

CALENDAR OF EVENTS

Kiwanis Pancake & Sausage Breakfast: May 29

Kiwanis Nelson's Chicken: June 1 following parade

Milford Fest: Town-wide garage sales May 28-29
Main Street events May 29 from 9 am to 5 pm

Memorial Day Parade: Monday, May 31 10:00 AM

Radio Ads

WOWO, K105 and B100 Radio are teaming up with Lake City Bank and other prominent local partners to present an interactive campaign to help educate local consumers on the importance of supporting local businesses and provide incentives for doing so. The goal is to educate area residents on the importance of supporting local businesses, incentivize them to shop local and position your business as a local alternative to national chains.

Local businesses can be included on the SmartLocalFirst website for FREE courtesy of Lake City bank by submitting their information at the "Free Business Listing" link at www.smartlocalfirst.com. Their business name, location and phone number will be listed plus linked to their website and/or e-mail address. A text-only additional special offer can also be included.



Member-to-Member Value Card

The Member-to-Member discount cards are designed to encourage purchasing by consumers at your local businesses. As a member of the Chamber, you are eligible to participate simply by offering a reduction in the price of your products or services to cardholders. There are no additional fees. The item(s) selected for discount application are determined solely by you. Discount offers can be submitted anytime throughout the year.

Employees of each member organization are automatically awarded a card. To date, the Chamber has distributed more than 1,600 cards.

CVB Directory

In June, The Kosciusko County Visitors Bureau will begin accepting advertisements for the 2011 visitor's guide. If you would like to submit an ad, please contact Mary Kittrell at 800-800-6090.

The CVB has various advertising opportunities. We will continue to bring you more information when they become available.

Chamber inquiries can be submitted via email to info@milfordchamber.com, by mail at PO Box 452 or contact one of your Chamber board members.